



Mobile Marketing Engagement

# SOLUTIONS



Grexen is a turnkey App platform designed specifically to meet the mobile marketing needs of multi-location retailers.



Ensure that customers can find your stores and then keep them coming back with personalized targeted offers and promotions. **Grexen** mobile is an extensible solution that can include the latest push, iBeacon and Geotargeted technologies.

Our powerful analytics will give you deep customer insights to improve the ROI of your campaigns.

[www.TripleData.com](http://www.TripleData.com)



## A rapid solution for creating retail marketing and store locator apps

### Engage locally

Great for retailers with multiple locations who want to segment their messages by region, city or location. Grexen Mobile Apps geo-locate prospective customers and present them with the most relevant information about the closest location, relevant offers and promotions using the most current technologies.

### Increase your reach

Quickly extend your reach to your mobile customers iPhone and Android devices. Our “**mobile-locator**” apps are ideal for the multi location retailer or quick serve chain to update location details, amenities, hours of operation and local store specials. Use our simple content management system to update your web site and mobile apps in a single step.



### Boost your reputation

Gre Xen is integrated into the most common social API's: Facebook, Twitter and Google+. Quickly leverage your existing social network through our seamless integration.



### Measure your success

We are all about analytics. Do you want to know how many people looked for your hours of operation or for directions to your stores? We track that. Need something special tracked like how many people opened an offer and then redeemed it? We can do that too. Use our data to analyze the past and predict the future. Create and manage campaigns quickly and easily through our simple content management systems.



### Turnkey solution designed for marketers

Our pre-constructed modules let you deploy custom looking websites and Mobile Locator Apps without building from scratch. Our flexible structure and development team can quickly add your unique customizations and get you into market in less time. Our flexible structure and development team can quickly add your unique customizations and get you into market in less time and for a fraction of the cost of a custom hand built solution.

**TripleData Inc.**

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